

## Staffordshire Health and Wellbeing Board – 08 January 2020

### Director of Public Health Annual Report Update

#### Recommendations

The Board is asked to:

Consider the recommendations in the table, in particular

- a. Invite Together We're Better, Digital Programme to present to the March Board
- b. Seek Updates on Broadband and Digital Infrastructure Strategy from SCC, at the December 2020 Board
- c. Support joined up approaches across the Public Sector

#### Background

1. The Director of Public Health report was presented to the Board at the June Board and can be found here:

<https://www.staffordshire.gov.uk/Care-for-all-ages/Publichealth/Annual-Reports/Live-long-and-prosper-digital-tech.aspx#Printableversion>

2. At the subsequent September Board meeting, it was agreed that the Chairs write to key organisations to ask them to consider the recommendations from this report.
3. This short report summarises the responses that have been received.

Recommendation	Responses	Comments
<p><b>R1.</b> Superfast Staffordshire should continue to expand physical infrastructure such as access to broadband.</p> <p>Sent to:L Councillor Phillip White - Cabinet Member for Skills and Employability Darryl Evers – Director of Economy, Infrastructure and Skills</p> <p>Purpose: to highlight the role of physical infrastructure for digital technologies in improving health and well-being and ask for an update on rollout.</p>	<p><b>Staffordshire County Council</b> Coverage extends to 96% of the Staffordshire population and take up has exceeded 60%</p> <p>Plans for the remaining 4% include discussions with 30 Communities about Community Fibre Partnerships</p> <p>Development of a Digital Infrastructure Plan for the next generation of digital infrastructure</p> <p><b>Together We're Better</b> The Digital Programme view</p>	<p>HWBB should ask for an update on 4% of the population without access to High Speed Broadband – December 2020 Board meeting</p> <p>HWBB should ask for detail about the Digital Infrastructure plan when it is developed – December 2020 Board or earlier if plan is available</p>

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	<p>the availability of infrastructure and supporting technology as critical to the success of the strategy and accordingly will work with both Staffordshire County Council and Stoke City Council to ensure high speed access to internet services</p>	
<p><b>R2.</b> Staffordshire County Council, alongside relevant adult education and skills partners promote awareness of education and training opportunities to help residents develop basic digital skills.</p> <p>Sent to: Councillor Phillip White - Cabinet Member for Skills and Employability Darryl Eyers – Director of Economy, Infrastructure and Skills</p> <p>Purpose: to ask that the Council promote awareness of education and training opportunities to help residents develop basic digital skills, along with details of how this will be achieved.</p>	<p><b>Staffordshire County Council</b></p> <p>SCC is a Grade 2 Good Learning Provider - community learning delivered to 4000 adults each year. This programme of learning includes basic and functional digital skills</p> <p>SCC ask that partners promote and signpost clients to relevant learning opportunities</p> <p><b>Together We're Better</b></p> <p>Citizen digital capability is fundamental to enabling people to take greater control over their health and wellbeing and accordingly the Digital Programme view the development of this capability as critical to the success of the programme. The Digital Programme will work with both local authorities to ensure generic skills programmes are in place. Additionally, skills packages will be developed to support patients where specific technology has been deployed.</p>	<p>HWBB should seek assurance that digital learning is connected, between NHS and SCC, where appropriate. March 2020</p>
<p><b>R3.</b> Staffordshire Health and Wellbeing Board should take a lead in increasing public</p>	<p><b>Staffordshire County Council</b></p>	<p>The HWBB should encourage and promote</p>

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<p>awareness of health and care digital technologies to help them improve health and wellbeing or better self-manage their condition.</p> <p>Sent To: Councillor Bryan Jones – Cabinet Support Member for Digital Community John Tradewell – Director of Corporate Services Andrew Donaldson – Head of Strategy</p> <p>Purpose: to run a campaign for Supportive Communities including the role of digital information, advice and guidance.</p>	<p>Supportive Communities Programme includes a commitment to improve our website and Staffordshire Connects with a strong focus on self help and self-management</p> <p>Plans will be developed to promote Digital and Assistive Technology in 2020</p> <p>We are exploring other opportunities around digital tools for wellbeing, like ORCHA</p> <p><b>Together We're Better</b></p> <p>The Digital Programme view awareness as a critical success factor</p> <p>Would welcome discussions on developing a consolidated approach</p>	<p>consolidated and coordinated approach between NHS, TWB and SCC, to promote public awareness of digital technologies. The Board should seek feedback at the March Board meeting.</p>
<p><b>R4.</b> Staffordshire NHS and Staffordshire County Council should provide continuous learning and tools for the health and care workforce to enable them to develop the skills and knowledge to 'digitally prescribe' where there is a good evidence base.</p> <p>Sent To:  Sir Neil McKay – STP Chair Simon Whitehouse – STP Director</p> <p>Councillor Phillip White - Cabinet Member for Skills and Employability Darryl Eysers – Director of</p>	<p><b>Staffordshire County Council</b></p> <p>Adult Social Care have been promoting Assistive Technology for a number of years, but recognise the need to improve the digital confidence of practitioners.</p> <p>When available ASC will be using a digital skills audit commissioned by Health Education England to assess needs and provide support to the workforce</p> <p><b>Together We're Better</b></p> <p>The Digital Programme recognises that workforce capability and capability to</p>	<p>HWBB should encourage join up of the system to enhance the digital skills of the workforce</p> <p>Options</p> <p>The HWBB and TWB should sponsor an Assistive Technology workshop in 2020 to coordinate the availability and awareness of Assistive Technology</p> <p>The HWBB should encourage the development of a joined up approach to developing workforce capability across the Public Sector</p>

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<p>Economy, Infrastructure and Skills</p> <p>Purpose:</p> <p>to ask that they provide continuous learning and tools for the health and care workforce along with details of how this will be achieved.</p>	<p>lead digital transformation is critical</p> <p>Use a series of initiatives to develop skills in terms of how to use and how to apply technology</p>	
<p><b>R5.</b> Staffordshire County Council and Staffordshire NHS should promote digital IAG to support people to live healthier and longer lives. ORCHA should be used as a resource to help individuals and front-line staff to access a range of applications that have been graded for their suitability and effectiveness.</p> <p>Sent to:</p> <p>Sir Neil McKay – STP Chair Simon Whitehouse – STP Director</p> <p>Andrew Donaldson – Head of Strategy</p> <p>Purpose:</p> <p>to ask that they promote digital IAG along with details of how this will be achieved. Board to support development of a ‘toolbox’ that incorporates information about ORCHA, digital information, advice and guidance, Assistive Technology and Telecare.</p>	<p><b>Staffordshire County Council</b></p> <p>Supportive Communities Programme includes a commitment to improve our website and Staffordshire Connects with a strong focus on self help and self-management</p> <p>Plans will be developed to promote Digital and Assistive Technology in 2020</p> <p><b>Together We’re Better</b></p> <p>The Digital Strategy incorporates the development of a Digital Health and Care Gateway defined as a single point of access for citizens. Whilst this will include access to records, personal and generic health and care information it will also be used as a generic and bespoke signposting and health promotion tool. This gateway will incorporate signposting to valuable and approved apps for citizens to access which is likely to be powered by a service such as ORCHA</p>	<p>See R3</p>
<p><b>R6.</b> Staffordshire NHS should</p>	<p><b>Together We’re Better</b></p>	<p>The HWBB should seek</p>

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<p>promote use of the NHS app to help people manage their primary care online.</p> <p>Sent to:</p> <p>Sir Neil McKay – STP Chair Simon Whitehouse – STP Director Stuart Lea - Programme Director and CIO</p> <p>Purpose:</p> <p>short report about how the NHS will promote the use of the NHS app to help people manage their primary care online, and details about coverage currently and anticipated.</p>	<p>The Digital Programme view the NHSApp as a high-level tool to access a summary view of their record as well as some other basic information. Critically, the NHSApp also includes a patient level authentication tool (NHSLogin) which will be used to authenticate to both the Digital Health and Care Gateway as well as any other tools locally or nationally developed such that patients do not have multiple usernames and passwords. The Digital Programme view the promotion of both the NHSApp and the wider Health and Care Gateway as part of a consolidated publicity campaign</p>	<p>assurance that there is broader understanding and join up of the system with regard to the NHS App and the wider health and care gateway</p> <p>Ask TWB Digital Programme lead to present the Digital Programme to the March 2020 Board</p>
<p><b>R7.</b> Staffordshire NHS should promote the use of applications such as MyCOPD to help people manage long-term conditions where there is good evidence that they are effective - and invest in them where there is good evidence that they are cost saving.</p> <p>Sent to:</p> <p>Sir Neil McKay – STP Chair Simon Whitehouse – STP Director Stuart Lea - Programme Director and CIO</p> <p>Purpose:</p> <p>short report about how the NHS will promote applications to help people manage long-term conditions, and details about coverage</p>	<p><b>Together We're Better</b></p> <p>Ref 5</p>	<p>See 5</p>

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currently and anticipated.		
<p><b>R8.</b> Staffordshire NHS should roll out flash glucose monitors and insulin pumps for eligible diabetic people, in line with NHS policy and NICE guidelines.</p> <p>Sent to:</p> <p>Dr Gary Free – Cannock Chase CCG Chair            Dr Rachel Gallyot – East Staffordshire CCG Chair            Dr Alison Bradley – North Staffordshire CCG Chair            Dr Shammy Noor – South East Staffordshire and Seisdon Peninsula CCG Chair            Dr Paddy Hannigan – Stafford and Surrounds CCG Chair            Marcus Warnes – Accountable Officer, Staffordshire CCGs</p> <p>Purpose:</p> <p>to ask for details about current and anticipated use of flash glucose monitors and insulin pumps.</p>	<p><b>Together We're Better</b></p> <p>This is not specifically covered within the Digital Strategy although outside of this the CCGs have already approved a NICE compliant policy on Flash Glucose monitoring.</p> <p><b>CCGs</b></p> <p>All six Staffordshire and Stoke-on-Trent <b>CCGs</b> commission insulin pumps in line with NICE Technology appraisal guidance [TA151]: Continuous subcutaneous insulin infusion for the treatment of diabetes mellitus (Published July 2008, Reviewed May 2011) <a href="https://www.nice.org.uk/guidance/ta151">https://www.nice.org.uk/guidance/ta151</a></p> <p>On the 25th April 2019 the Staffordshire and Stoke-on-Trent CCGs Governing Body meeting in common approved the Commissioning Policy for Flash Glucose Monitors meaning access to the provision was available to eligible patients from the 1st May 2019. For your information I have enclosed a copy of the Commissioning Policy which clearly sets out the pathway of care for eligible patients.</p>	<p>Achieved</p>
<p><b>R9.</b> Staffordshire NHS through the STP digital workstream should keep abreast of developments with other biometric monitoring and implantable drug delivery devices and introduce these</p>	<p><b>Together We're Better</b></p> <p>The Digital Programme has a series of research and development orientated projects incorporating technology enable care</p>	<p>The HWBB should ask for regular (annual) feedback on the horizon planning undertaken by the Digital Programme, starting with a presentation by TWB digital programme to the March</p>

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<p>into clinical practice as evidence emerges to demonstrate their effectiveness and cost-effectiveness.</p> <p>Sent to:</p> <p>Sir Neil McKay – STP Chair Simon Whitehouse – STP Director Stuart Lea - Programme Director and CIO</p> <p>Purpose:</p> <p>asking for short report about how the NHS keeps abreast of these developments and any plans for introducing biometric monitoring and implantable drug delivery devices.</p>	<p>services and artificial intelligence. The role of these projects is to horizon scan for the most promising solutions, select specific ones for pilot and produce a structured review and recommendation. Where there are positive recommendations the project will develop business cases to secure investment and wider delivery</p>	<p>HWBB</p>
<p><b>R10.</b> The Health and Wellbeing Board should ask for a report on the Staffordshire Integrated Care Record as it is rolled out to examine the benefits and costs.</p> <p>Sent to:</p> <p>Sir Neil McKay – STP Chair Simon Whitehouse – STP Director Stuart Lea - Programme Director and CIO</p> <p>Purpose:</p> <p>short report about the Integrated Care Record.</p>	<p><b>Together We're Better</b></p> <p>The Staffordshire ICR is currently well underway with the first deliverables being expected in January 2020. It is too early to produce a meaningful report beyond what has already been shared with Staffordshire County Council who are a partner in its development. A further report will be produced once the system has gone live.</p>	<p>The HWBB should ensure that the ICR is on the forward plan. Ask the TWB Digital Programme to report to March 2020 Board</p>
<p><b>R11.</b> Staffordshire NHS, through the STP digital workstream, should ensure that GP telemedicine is</p>	<p><b>Together We're Better</b></p> <p>Telemedicine pilots &amp; projects are included with</p>	<p>The HWBB should ask for further detail.</p> <p>Ask the TWB Digital</p>



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<p>thoroughly evaluated as it is rolled out.</p> <p>Sent to:</p> <p>Sir Neil McKay – STP Chair Simon Whitehouse – STP Director Stuart Lea - Programme Director and CIO</p> <p>Purpose:</p> <p>short report about the roll out of GP telemedicine.</p>	<p>research and development projects</p>	<p>Programme to report to March 2020 Board</p>
<p><b>R12.</b> Staffordshire NHS, through the STP digital workstream should explore opportunities to roll out teledermatology and teleradiology, within a properly regulated framework to ensure good standards of care.</p> <p>Sent to:</p> <p>Sir Neil McKay – STP Chair Simon Whitehouse – STP Director Stuart Lea - Programme Director and CIO</p> <p>Purpose:</p> <p>short report about NHS plans for introducing teledermatology and teleradiology.</p>	<p><b>Together We're Better</b></p> <p>See above (Ref R9). Telemedicine pilots and evaluations are included within the research and development projects and teledermatology has already been identified as a priority area especially when coupled with artificial intelligence to recognise a good percentage of skin conditions.</p>	<p>See 11</p>
<p><b>R13.</b> Staffordshire NHS should roll out online CBT to expand access for people with depression and anxiety in line with NICE guidelines.</p> <p>Sent to:</p>	<p><b>Together We're Better</b></p> <p>The Digital Programme would view this as being part of a consolidated publicity campaign around digital health and care engagement.</p>	



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<p>Dr Gary Free – Cannock Chase CCG Chair Dr Rachel Gallyot – East Staffordshire CCG Chair Dr Alison Bradley – North Staffordshire CCG Chair Dr Shammy Noor – South East Staffordshire and Seisdon Peninsula CCG Chair Dr Paddy Hannigan – Stafford and Surrounds CCG Chair Marcus Warnes – Accountable Officer, Staffordshire CCGs</p> <p>Purpose: to ask for details about current and anticipated access to online CBT.</p>	<p><b>CCGs</b></p> <p>All Staffordshire and Stoke-on-Trent <b>CCGs</b> commission Improving Access to Psychological Therapies (IAPT) to provide access for at least 22,931 patients with anxiety and/or depression in 19/20. These services are fully compliant with NICE guidance and provide evidence based treatment pathways. In all areas digital therapy is provided utilising evidence based CBT packages; in addition we also offer digital therapy with specific Long Term Condition (LTC) modules for patients whose LTC is impacting their mental health.</p> <p>Staffordshire and Stoke-on-Trent CCGs are recommissioning all of the IAPT services to bring them under one single lead provider for 2020/21. The provision of digital therapy is specified within the new tender and we hope to extend the current offer.</p>	
<p><b>R14.</b> Staffordshire maternity services and health visitors should promote the use of Breastfeeding Friend to support women to initiate and sustain breastfeeding.</p> <p>Sent to:</p> <p>David Wakefield – Trust Board Chair Tracy Bullock – Chief Executive</p> <p>Purpose:</p>	<p><b>Together We're Better</b></p> <p>The Digital Programme views this as a growth area and accordingly are keen to ensure there is consolidated development in this area. Furthermore, it should be recognised that such technologies work best at scale and accordingly the Digital Programme are keen to bring all local partners together to work in unison on piloting and deploying such solutions.</p>	<p>UHNM has declared n interest in becoming more involved in the HWBB</p> <p>The HWBB may wish to consider adding delivery organisations such as UHNM to the membership of the Board</p>

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<p>to ask that they promote the use of Breastfeeding Friend along with details of how this will be achieved.</p>	<p><b>UHNM</b> has been Baby Friendly sine 2002.</p> <p>All Staff undertake breastfeeding training on an annual basis, and there is a mandatory 2 day course for new starters</p> <p>The Link to Breastfeeding Friends has been added to to the infant feeding pages on the UHNM website</p> <p>UHMN does not employ Health Visitors</p>	
<p><b>R15.</b> The Health and Wellbeing Board should promote telecare and assistive technology and signpost people to useful devices.</p> <p>Sent to:</p> <p>Andrew Donaldson – Head of Strategy</p> <p>Purpose:</p> <p>a campaign for Supportive Communities including the role of telecare and assistive technology.</p>	<p><b>Staffordshire County Council</b></p> <p>Plans will be developed to promote Digital and Assistive Technology in 2020</p> <p><b>Together We're Better</b></p> <p>The Digital Health and Care Gateway and “Staffordshire Apps Store” can incorporate such tools where there are free to use. Where such tools require funding then the Digital Programme are working with the CCG to develop and approach to Digital Commissioning to ensure that both Digital requirements are embedded into current health and care contracts and new technologies are available within such services</p>	<p>See R3 and R4</p>
<p><b>R16.</b> The Health and Wellbeing Board should monitor the national evidence base for assistive technology</p>	<p><b>Together We're Better</b></p> <p>Whilst wider than the Digital agenda the Digital</p>	<p>See R4</p>

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<p>and telecare and encourage local providers to participate in evaluation of telecare and assistive technology.</p> <p>Sent to:</p> <p>Andrew Donaldson – Head of Strategy</p> <p>Purpose:</p> <p>to sponsor a workshop for providers to highlight the opportunities from assistive technology and telecare.</p>	<p>Programme are able to contribute through the digital health promotion channels being developed through the Digital Health and Care Gateway.</p>	
<p><b>R17.</b> Staffordshire County Council and Staffordshire NHS should consider the role that robots might play in provision of care and should future-proof new facilities so that robots can be introduced as the technology matures.</p> <p>Sent to:</p> <p>Sir Neil McKay – STP Chair Simon Whitehouse – STP Director Becky Jones – Programme Director, Estates Programme</p> <p>Purpose:</p> <p>asking for assurance that the role of robots has been considered in the design of new facilities.</p>	<p><b>Together We're Better</b></p> <p>Ref 9</p>	

## Contact Details

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**STAFFORDSHIRE**  
HEALTH AND WELLBEING BOARD